

# Corporate Judo

## Guerilla Tactics For Agile Transformation

Discovery Session, Agile 2007  
Martin Jul, Ative

# Agenda

- Introduction - Goal and Rules
- Group Work - Pattern Discovery
- Presentation of Findings
  
- Post-session: Publish Findings

## How Do We Become Better Change Agents?

- Identifying “low touch, high impact” patterns for agile transformation.
  - “corporate judo moves”
  - practices that make changes possible quickly and effectively.
  - Top-down and grassroots guerilla tactics.
- Describe the *WAY* not the *GOAL*



# Today's Session

As an "agile change agent" I want a map of useful practises for implementing agile transformation to make us better at making things better.

## Acceptance criteria

- Catalogue of patterns
  - context, problem and defining forces, solution, explanation, timeframe
- Based on roles (Customer, Upper Management, Middle Management, Team)
- With success factors
- Extra points for
  - tips for accelerating the change
  - descriptions of obstacles and how to work around them

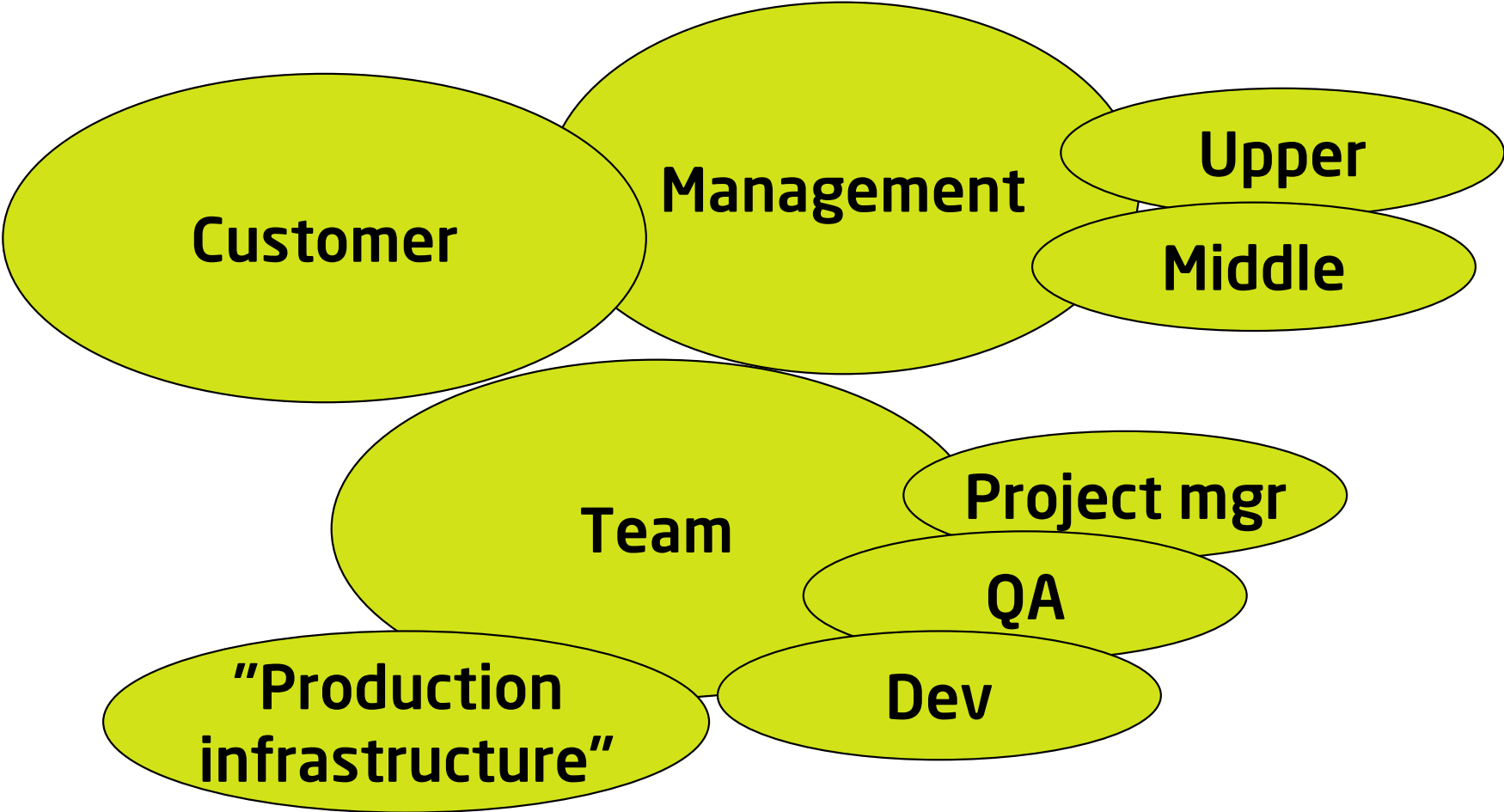
# Format

- Small groups, organised by Role
- Inspiration cards

# Inspiration Card Examples

- "As a customer I often wonder if the developers ever read the spec. What can I do to help them create what I need?"
- "As a project manager, even when we do really detailed requirements and planning the customer always wants something else. How do we get out of this mess?"

# Roles



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## Findings and Contact Information

Findings from this session will be published on our blog:

<http://community.ative.dk/blogs/>

### Contact information

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